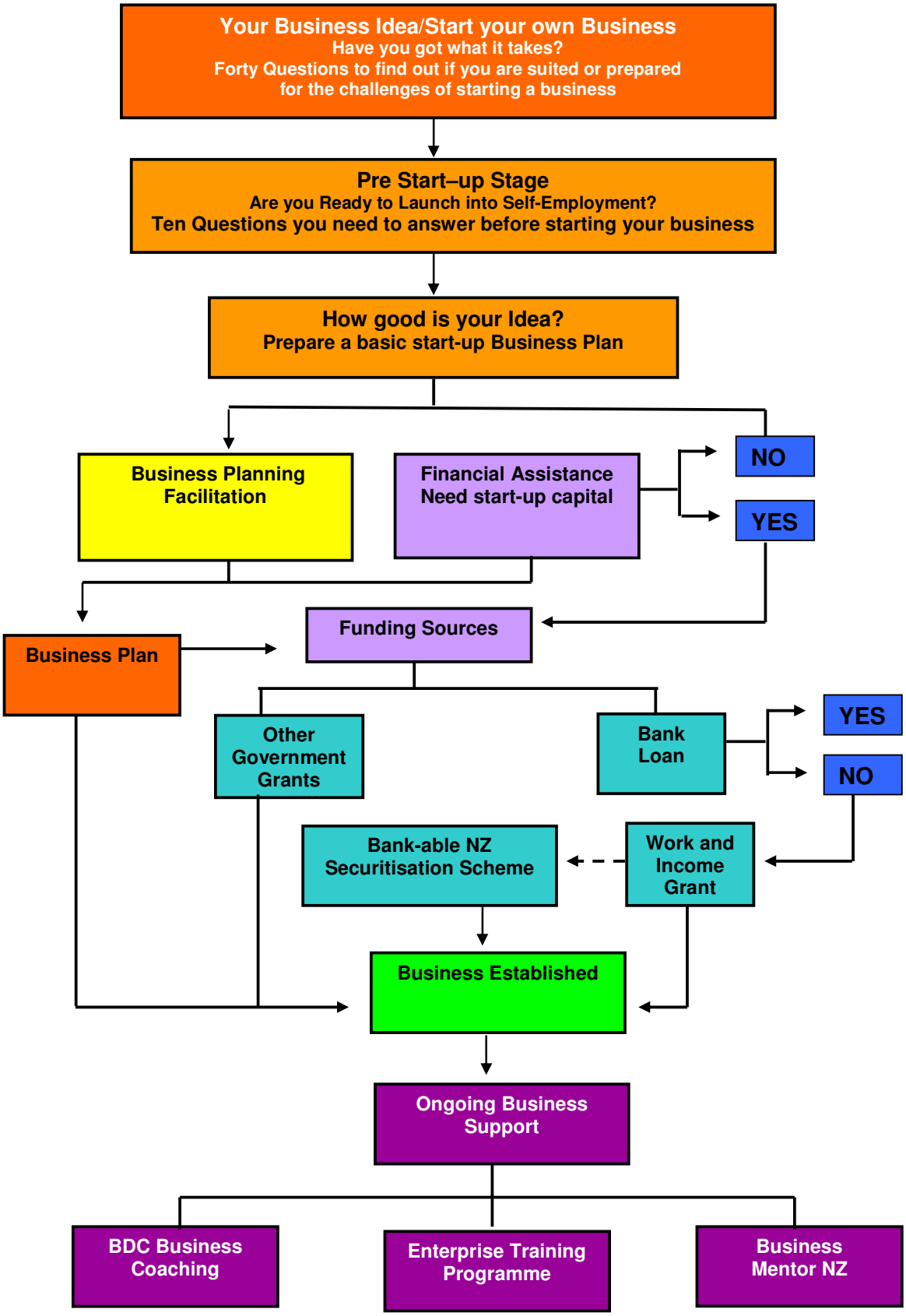Business Idea to Commercial Reality Flowchart