

Want to catch the ear of Investors?

Unleash the potential of your company with ...



Power Pitching Workshop

Date: 19 March 2010
Time: 1 – 5pm
Venue: Executive Education Room MSB1.21,
Waikato Management School,
University of Waikato, Hamilton

Getting your “story” or pitch right, is not only the secret to gaining access to investors but it will also open the gateway to attracting talented staff and profitable customers.

It's amazing that the majority of companies fail in the basic task of explaining what they do. It takes practice and time to master this talent in an effective way. Most companies will fail to secure investment and limit their growth potential if they do not master the talent of pitching.

The Escalator Service helps aspiring companies raise capital. If you are looking at raising finance within the next 2 years then you should attend.

This workshop is an interactive working session where you will learn what investors are looking for in an investor pitch. Most importantly we will help you craft your company “pitch”. This is a high impact intensive session with rave reviews.

Workshop Agenda: (4 hours)

- Create your succinct-story
- Pitch structure and content
- Pitch Delivery
- Working on your own pitch
- Plenty of practice pitching



Mark Robotham – GM of Escalator. Escalator assesses 300+ businesses each year for investment potential, preselecting and grooming businesses for Angel Investment.

Marks talent and passion is shaping businesses for growth, with effective strategy, business communications and governance.

He is a dynamic public speaker and idea conduit; acting as an advisor and facilitator to many rising stars. His “*SuccinctStories.com*” methodology uses inspiring concise messages to anchor customer needs to brand, culture and business strategy; improving business strategy clarity and ultimate business performance. *More on mark at [.growthmanagement.co.nz](http://growthmanagement.co.nz)*

To register visit training [.escalator.co.nz](http://escalator.co.nz) Attendance is fully funded by NZTE

Numbers are limited to 10 companies per workshop to maximise participants learning and output. **If you fail to attend once registered – remember you have stopped another Entrepreneur experiencing the power of an Escalator workshop.**